Introducing: Simon Sinek (www.simonsinek.com)

Simon Sinek is the founder of Simon Sinek, Inc., as well as a self-proclaimed Optimist. His “Why” is to inspire people to do the things that inspire them so that, together, each of us can change our world for the better. He and his team work together to change the way that organizations think, act, and communicate in order to transform their culture and create a better work space. He is the author of Start With Why: How Great Leaders Inspire Everyone to Take Action, Find Your Why, Leaders Eat Last: Why Some Teams Pull Together and Others Don’t, and The Infinite Game.

Synopsis

Simon Sinek discusses what it takes to become a great, one-of-a-kind leader. He not only discusses how these types of leaders make their employees feel secure and trusted, but also how being that type of leader requires an even greater responsibility. Are you an honorable leader? Do you make people feel secure and trusted? Or are you creating an environment where people lie, hide, and shake? Sinek says, when we are a leaders, we are not IN CHARGE, we are responsible for taking care of the PEOPLE THAT ARE IN OUR CHARGE. As Simon points out, what differentiates managers from leaders is that, managers manage the work, while leaders manage the people.

Facilitator Questions

1. Honorable leaders have empathy and perspective. Why is empathy a critical leadership trait?
2. How well does the AF develop leaders? How well does ACC?
3. The concepts of trust and cooperation are feelings versus instructions. What are some ways that you can make those around you feel more secure and trusting of you?
4. How can empathy be applied to performance management?
5. How can we create environments where people in charge have the opportunity to become better?

Rules of Engagement: (1) Keep discussions professional and on topic. (2) Remember we’re all on the same team. The goal of the conversation isn’t for one person to be proven right or to “win” the argument. We’re here to have conversations and learn from one another. (3) Avoid making it personal. Avoid name-calling, personal attacks, or questions like “How could you believe that?” Assume that everyone’s intentions are good. (4) Practice intellectual humility. Respect everyone’s viewpoints, and be open to changing your mind when necessary. (5) Above all else... Demonstrate respect for human dignity!